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CLAIMS (VERSION WITH MARKINGS TO SHOW CHANGES MADE)

2120. The method of claim 20-19 further comprising:
G. Arranging said picture of said product and a submit image on screen such that a purchase request can be initiated by selecting said submit image.

2221. The method of claim 20-19 wherein said <form> includes product code, price, affiliate ID and vendor ID.

2322. In system of electronic commerce in which a central hub server stands between a number of affiliate web sites and a number of vendor web sites to execute sales of vendor products featured on said affiliate web sites, a method comprising:

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associating a number of affiliate web sites with said hub server;
selecting, at said affiliate web sites, products offered by vendors;
displaying selected products to users on said affiliate web pages;
causing identifiers of a buyer, an affiliate web site, a product, and a vendor site, to be sent to said hub server in response to a buyer that browses an affiliate web site clicking on a displayed vendor product ;

searching a database at said hub server to find a picture of said product, its current price and previously stored credit information and shipping address of said buyer;

sending, from said hub server to said particular user, a form including said picture of said product, its price and a submit icon superimposed on said picture; returning said form, from said buyer to said hub server, upon a condition that said buyer clicks on said submit icon;

debiting, at said hub server, said buyer's credit card with said purchase price;

crediting said vendor site with a sale less a commission credited to said affiliate site;

submitting to said vendor all information necessary to make a purchase: product code, price, affiliate site, vendor ID, buyer ID and shipping address; and,

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processing said sale at said vendor site, including shipping said product to said shipping address in said form.

2423. The method of claim 18 wherein said step of transferring said product information to a particular user includes selecting said product information randomly within a category.

2524. The method of claim 19 wherein said step of generating a number of templates, each template corresponding to a product to be displayed at an affiliate web site includes selecting a product randomly within a category.

2625. The method of claim 18 wherein said step of transferring said product information to a particular user includes selecting said product based on one or more of a buyer's profile, affiliate site and category.

2726. The method of claim 19 wherein said step of generating a number of templates, each template corresponding to a product to be displayed at an affiliate web site includes selecting said product based on one or more of a buyer's profile, affiliate site and category.

2827. The method of claim 1 wherein said step of forwarding said combined purchase order information from said hub server to a vendor includes selecting said vendor based on price or aggregation efficiency.

2928. The method of claim 7 wherein said step of forwarding said combined purchase order information from said hub server to a vendor includes selecting said vendor based on price or aggregation efficiency.

3029. The method of claim 8 wherein said step of forwarding said combined purchase order information from said hub server to a vendor includes selecting said vendor based on price or aggregation efficiency.